

COOKIE POLICY TERMS AND CONDITIONS

on the website of the e-shop www.mok-eu.com operated by Champion International Czech Incorporated Ltd., with its registered office at Rohanské nábřeží 693/10, Karlín, 186 00 Prague 8, Company ID number: 06279180, registered at the Municipal Court in Prague under file no. 279349, email: cz@tobechampion.com

(hereinafter referred to as the "**Administrator**")

What are cookies for?

Cookies are small amounts of data that we, as the administrator, send to your device, and which allow us to make better use of our servers and adapt the content of the website to your needs and preferences. The stored information does not allow us to reveal your identity - you do not have to worry, cookies are sufficiently anonymous. If, for example, you use the same device and the same internet browser to visit our website, thanks to cookies, your computer will remember the visited pages and your preferred settings of individual pages.

II. Two basic types

As on all other websites, we have Short Term and Long Term Cookies. The long-term ones (so-called "persistent cookies") remain stored on your device longer or until you delete them manually (depending on the settings of the cookie itself and the settings of your browser). The short-term ones (so-called "session cookies") are only temporary (they remain stored in the browser only until you close it).

III. Functional Division

Strictly Necessary Cookies (essential cookies): these cookies are always active - they are not subject to your consent - they help the basic functionality of the website. They are important for the proper functioning of the website. They are set to respond only to your activities (e.g. login information, language, font size and other display preferences). They allow us to access certain parts of the website or provide you with certain services.

Analytical Cookies: allow us to track the number of visits and where users come to our site from - so we can measure and improve site performance. We know which pages are the most popular and how users navigate the site.

Conversion Cookies: they allow us to analyze the performance of various sales channels and assess the achievement of a defined goal.

Tracking Cookies: together with Conversion Cookies, they help us analyze the performance of various sales channels - they help track your visits and activity on our website, the pages you have visited and the links you have followed. They allow us to link your visit to the information you have voluntarily provided about yourself. This way, our website and displayed content can be adapted to your interests as much as possible.

Advertising Cookies (Remarketing Cookies): these "advertising cookies" are set by us or our partner advertisers. With their help, we can create a profile of your interests and preferences and, based on that, offer you relevant advertising on other sites. These cookies work with the unique identification of the browser and the device through which you connect to the Internet. Without them, you'll see fewer targeted ads.

Third-Party Cookies : Third-Party Cookies are not installed by us, but by third parties with whom we cooperate in order to collect certain information and conduct research on behavior, demography, promotion, etc.

IV. What cookies do we use on our website?

Name	Source	Expiration	Purpose
1 examples:			
Login session	own cookies	2 Hour	Login status

V. Granting of Consent

We do not need your consent for the Strictly Necessary (Essential) Cookies, here it is processed on the basis of a legitimate interest (Article 6 (1) (f) of the GDPR). For the others, we automatically assume that **you agree to the use of cookies if your browser has cookies enabled** (processing takes place on the basis of Article 6 (1) (f) of the GDPR).

VI. How to manage / restrict cookies?

Here are links to set up some browsers: Internet Explorer: windows.microsoft.com; Google Chrome: support.google.com; Mozilla Firefox: support.mozilla.org; Opera: help.opera.com; Safari: support.apple.com.

VII. Your rights

The provision of data is completely voluntary - due to its non-provision, we cannot use other than an essential cookie.

During the processing of your PD you have the right to:

- withdraw the consent at any time (by changing the settings), without any sanctions,
- object to the collection of cookies on the basis of legitimate interest (essential cookies),
- request information from us about the processing of your personal data,
- ask us for an explanation regarding the processing of your personal data,

- request access to your personal data from us and have it updated or corrected,
- request to delete your personal data, or to restrict their processing,
- transfer your personal information to another administrator

To claim the abovementioned rights, write an e-mail to: cz@tobechampion.com. If in doubt as to whether we are processing your personal data properly - in accordance with the relevant legal regulations, you can also contact the Office for Personal Data Protection.